

Martine Thèrèse White

LITERARY CREDENTIALS

Web and Public Relations writer, FrAm Frog Productions, Santa Barbara, CA 2000-01
Clients include: www.magellans.com and www.LifeHammer.com.

Freelance writer / photographer, The China Post, Taipei, Taiwan 1999-2000
“Puyuma have a Monkey of a Time at New Year.” Puyuma warriors once celebrated “*vasivas*,” the New Year, with a human sacrifice. Now, tribal rituals in Beinan are enjoying a symbolic rebirth.

“Exploring Lanyu, A Natural Wonderland.” Once a living, anthropological museum, the tiny island of “*Lanyu*” is home to the “*Yami*,” a sea-faring, aboriginal tribe of Philippine origin.

“Taking the Scenic Route to Seaside Taitung” A weekend getaway to the renowned, hot spring resorts of “*Taitung*,” includes a breathtaking train ride down Taiwan’s spectacular eastern shore.

Freelance writer / photographer, Taiwan’s International Free News, 2000
“The Java Wars.” Taiwan’s twenty year, love affair with coffee, now worth \$400 million a year, has instigated *the java wars* – between mighty Starbucks and local upstart, IS, (Italian Style).

Contributing writer “The International Austronesian Festival” book, by ProVigor Publishing 2000
“The First Austronesian Festival” An introduction to the sea-faring people of the South Seas, with a brief overview of the weeklong lectures and festivities.

“An Extraordinary Night of Dance.” A review of the *Austro Carnival*, with native dance troupes from the Solomon Islands, Fiji, Guam, New Zealand, Malaysia, Paluan, Hawaii, and Taiwan.

“An International, Aboriginal Street Party.” An elderly, “*Puyuma*” granddad succumbs to *disco fever* with a “*waiguo nuren*” (female foreigner).

Writer, Editor, Instructor, Taipei, Taiwan 1999-2000
Wrote press releases and ad copy; taught Business English to staff and execs; edited video scripts, speeches and business correspondence; and created a technical, training manual. Clients included The Far Eastern Hotel, BEST Business School, CBS Radio, Taipei Language Institute, KNH Corp. and Schneider Electric.

Writer, Researcher, Assoc Producer, AD Los Angeles, CA / Washington D.C. 1985-90
Numerous video projects, including: industrials, documentaries, financial news spots, and music videos. Clients included: Phillips, Keefco, Herbalife, Roll Tape Prods, and the Democratic National Convention (Beardsley/Howard).

Copy Writer, Program Coord, KTTV Ch II, Fox/Metromedia, Los Angeles CA 1979-1984
Writer / Producer: The Channel 11 Movie Club, PSA’s, movie trailers, and promos.

FrAm Frog Productions

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